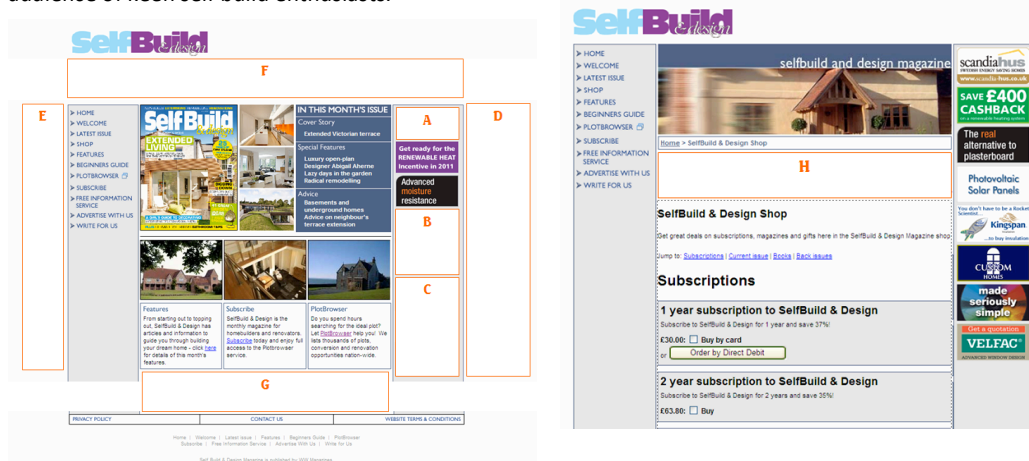


Advertise on selfbuildanddesign.com, where visitors can find information on everything self build, from starting out to topping out. Packed with articles and inspiration to guide visitors through building their dream home, selfbuildanddesign.com is the ideal place to advertise your products.

Let us promote your business online, through our website and email campaigns, taking your products to our targeted audience of keen self build enthusiasts.



Site Sponsorship	Size (pixels)	1 month	3 months (pm)	6 months (pm)	1 year (pm)
Main Site Sponsor F	760 x 60 (F)	£600	£450	£390	£270
Section Sponsor H	480 x 60 (H)	£300	£225	£195	£165

Advertising	Size (pixels)	1 month	3 months (pm)	6 months (pm)	1 year (pm)
Button A	120 x 60 (A)	£100	£75	£65	£55
Button B	120 x 120 (B)	£110	£85	£75	£65
Button C	120 x 180 (C)	£120	£90	£80	£70
Skyscraper D	120 x 580 (D)	£180	£135	£115	£95
Skyscraper E	80 x 580 (E)	£150	£115	£95	£85
Banner G	500 x 80 (G)	£150	£115	£95	£85

All advertising is served on rotation except sponsorship options. All advertising appears on all pages of the website including the homepage but excluding the Beginner's Guide pages. Section sponsors only appear on their selected sponsor section.

To include the same size advert on selfbuildanddesign.com's sister website, plotbrowser.com our online plot-finding service, just add 50% to any of the rates listed above.

### eMarketing Campaigns

We offer two options for advertising your products via email.

<b>eProduct Newswire</b>	Our eProduct Newswire is sent monthly to 10,000 current SelfBuild & Design magazine subscribers and recent PlotBrowser registrants promoting a maximum of 12 non-conflicting products.	10k - £200		
<b>Solus eNewsletter</b>	A Solus eNewsletter is your opportunity to speak directly to our captive audience of up to 20,000 keen self build enthusiasts.	10k - £950	15k - £1350	20k - £1600

To discuss a personalised eMarketing Campaign, or get a quote for a regular booking, email [advertising@sbdonline.co.uk](mailto:advertising@sbdonline.co.uk)

### Sales Contacts

David Melville, Advertising Manager

Tel: 01926 493337 Email: [david.melville@sbdonline.co.uk](mailto:david.melville@sbdonline.co.uk)

Sam Sadnicki, Advertising Client Manager

Tel: 01283 742964 Email: [s.sadnicki@sbdonline.co.uk](mailto:s.sadnicki@sbdonline.co.uk)

### Beginner's Guides

Company contact details plus logo in Contacts Directory below relevant Beginner's Guide	£120 per year
As above plus standard button advert (120 x 60 pixels) on right of relevant Beginner's Guide	£240 per year
Individual Beginner's Guide Sponsorship banner (480 x 60 pixels)	£600 per year